



Paris, 27 April 2021

## **Agdatahub, Orange Business Services and SUEZ form agri-environmental-focused collaboration agreement**

**Responding to environmental challenges in the agriculture sector, Agdatahub, Orange Business Services and SUEZ are combining their technological and digital expertise to support the digital transformation of agricultural industries.**

Agdatahub, an operator of agricultural data exchange and consent platforms; Orange Business Services, a global network-native digital services company, and SUEZ, a major player in environmental services, are joining forces to co-construct solutions that accelerate the digital and environmental transformation of the agricultural sector.

The three companies intend to develop technologies that will enable farmers and stakeholders in the agricultural sector, as well as local authorities, to access innovative, environmentally focused solutions based on technologies and connected objects, supporting carbon capture and measurement, water quality or gas emissions in livestock farming. These solutions will allow them to benefit from programs, such as Payments for Environmental Services, which remunerate practices that protect the environment. The partners are committed to proposing these solutions to further their corporate initiatives and industrialize their development with industry players.

### **Strengthening French and European food and digital sovereignty**

This agreement comes at a time when the new Common Agricultural Policy (CAP) should have three environmental objectives: to act against climate change, to protect natural resources, and to preserve landscapes and biodiversity, in line with the European Green Deal. It also responds to the need to strengthen French and European food and digital sovereignty, as highlighted by the current pandemic. This partnership will bring a common vision at the European level within the Agriculture and Environment *data spaces*, and the GAIA-X ecosystem, in which Orange Business Services is a founding member and Agdatahub is a Day-One Member.

*"Farmers are the first to be concerned by the preservation of natural resources. Coming from the agricultural sector, Agdatahub wants to secure the use of farmers' and industry data for the benefit of more sustainable practices through its consent and data exchange platform. This partnership with Orange Business Services and SUEZ will enable us to accelerate and increase the number of use cases in the environmental field,"* says Sébastien Windsor, president of Agdatahub.

*"We are committed to creating a positive impact in the agricultural sector by supporting the transformation of industry players and regions in their ecological transition toward an increasingly responsible economy. By joining forces with Agdatahub and SUEZ, we will accompany the agricultural sector, addressing their needs, by leveraging critical data and new technologies to accelerate their environmental transformation,"* said Pierre-Louis Biaggi, senior vice president, Digital and Data, Orange Business Services.

#### **SUEZ**

Head Office - Tour CB21 - 16 place de l'Iris, 92040 Paris La Défense Cedex, France - Tel: +33 (0)1 58 81 20 00 - [www.suez.com](http://www.suez.com)  
SA with capital of 2 513 450 316 euros - Siren 433 466 570 RCS NANTERRE - VAT FR 76433 466 570

"Faced with the many challenges that will shape the future of agriculture, the SUEZ Group is innovating to provide the agricultural sector with global and integrated solutions that will enable them to better manage resources. By combining our expertise with Agdatahub and Orange Business Services, we will contribute, together, to strengthening and accelerating the agro-environmental transition of farmers", said Diane Galbe, executive vice president of SUEZ in charge of strategy and the global Smart & Environmental Solutions Business Unit.



#### Press contacts :

##### **Agdatahub**

Julie Menez

[communication@agdatahub.eu](mailto:communication@agdatahub.eu)

06 70 36 24 54

##### **Orange Business Services**

Elizabeth Mayeri

[elizabeth.mayeri@orange.com](mailto:elizabeth.mayeri@orange.com)

+1 212 251 2086

##### **SUEZ**

Isabelle Herrier Naufle / Elodie Vandevoorde

[isabelle.herrier.naufle@suez.com](mailto:isabelle.herrier.naufle@suez.com)

[elodie.vandevoorde@suez.com](mailto:elodie.vandevoorde@suez.com)

06 83 54 89 62 / 06 78 36 19 52.

##### **About Agdatahub**

Agdatahub is a European operator of consent and data exchange platforms for the agricultural sector. In support of these solutions, Agdatahub provides operational consulting services related to data (project management, technologies, marketing) to support the actors of the agricultural sector in the use of digital technology. Follow us on Twitter, @Agdatahub, or visit our website [agdatahub.eu](http://agdatahub.eu).

##### **About Orange Business Services**

Orange Business Services is a network-native digital services company and the global enterprise division of the Orange Group. It connects, protects and innovates for enterprises around the world to support sustainable business growth. Leveraging its connectivity and system integration expertise throughout the digital value chain, Orange Business Services is well placed to support global businesses in areas such as software-defined networks, multi-cloud services, Data and AI, smart mobility services, and cybersecurity. It securely accompanies enterprises across every stage of the data lifecycle end-to-end, from collection, transport, storage and processing to analysis and sharing.

With companies thriving on innovation, Orange Business Services places its customers at the heart of an open collaborative ecosystem. This includes its 28,500 employees, the assets and expertise of the Orange Group, its technology and business partners, and a pool of finely selected start-ups. More than 3,000 multinational enterprises, as well as two million professionals, companies and local communities in France, put their trust in Orange Business Services.

For more information, visit [www.orange-business.com](http://www.orange-business.com) or follow us on [LinkedIn](#), [Twitter](#) and our [blogs](#).

Orange is one of the world's leading telecommunications operators with revenues of 42.3 billion euros in 2020 and 259 million customers worldwide at 31 December 2020. Orange is listed on the Euronext Paris (ORA) and on the New York Stock Exchange (ORAN). In December 2019, Orange presented its new "Engage 2025" strategic plan, guided by social and environmental accountability. While accelerating in growth areas, such as B-to-B services and placing data and AI at the heart of innovation, the entire Orange Group will be an attractive and responsible employer.

Orange and any other Orange product or service names included in this material are trademarks of Orange or Orange Brand Services Limited.

##### **About SUEZ**

With expertise built up since the end of the 19th century, SUEZ helps women and men to constantly improve their quality of life, preserving their health and supporting economic development. Present on five continents, the Group and its 90,000 employees preserve the essential elements of our environment: water, land and air, by offering innovative and resilient solutions for water management, waste recovery, soil remediation and air treatment that enable local authorities

##### **SUEZ**

Head Office - Tour CB21 - 16 place de l'Iris, 92040 Paris La Défense Cedex, France - Tel: +33 (0)1 58 81 20 00 - [www.suez.com](http://www.suez.com)  
SA with capital of 2 513 450 316 euros - Siren 433 466 570 RCS NANTERRE - VAT FR 76433 466 570

and industries to optimize the management of their resources, such as "smart" cities, and improve their environmental and economic performance. The Group serves 64 million people with wastewater services, produces 7.1 billion m<sup>3</sup> of drinking water, contributes to economic development with more than 200,000 direct and indirect jobs created per year, and helps create new resources with 4.2 million tonnes of secondary raw materials produced. Within the timeframe of its strategic plan, the Group aims to provide 100% sustainable solutions with a positive impact on the environment, health and climate. In 2020, the Group achieved a turnover of 17.2 billion euros.

Find out more about the SUEZ Group  
on the [website](#) & on social networks



**SUEZ**

Head Office - Tour CB21 - 16 place de l'Iris, 92040 Paris La Défense Cedex, France - Tel: +33 (0)1 58 81 20 00 - [www.suez.com](http://www.suez.com)  
SA with capital of 2 513 450 316 euros - Siren 433 466 570 RCS NANTERRE - VAT FR 76433 466 570