

Press release



Paris, July 24th 2023

The Tour de France Femmes avec ZWIFT innovates to reduce its environmental footprint thanks to SUEZ



© A.S.O./ Thomas Maheux - Evita MUZIC, rider FDJ-SUEZ, Jade WIEL, rider FDJ-SUEZ, Frederick JESKE SCHOENOVEN, Chief Strategy & Sustainability Officer, SUEZ Executive Committee, Marion ROUSSE, Director of the Tour de France Femmes avec Zwift, Anne-Sophie LE LAY, General Counsel, SUEZ Executive Committee



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Jade WIEL, FDJ-SUEZ rider

For its second edition, the Tour de France Femmes avec Zwift (July 23-30) is innovating with the support of SUEZ to reduce its environmental footprint, by improving the distribution of drinking water on the event and by optimizing the management of its waste.

The support from SUEZ notably allows to connect the start and finish sites to the drinking water network and to provide water fountains for the riders, members of the organization, guests, media and spectators. This unique system is completed by the supply of eco-designed water bottles and reusable cups to the people on site, thus eliminating single-use plastic containers and promoting a significant reduction in waste during the event.

In addition to the distribution of drinking water, SUEZ provides the public with all the information available on access points and water quality through the app “Mon eau” (“My water”) and carries a prevention message, in Fan Zones and on the roadsides with the caravan, around the message “l'eau pour tous, toutes pour l'eau” (“water for all, all for water”).

These actions are fully in line with the strategy of the Tour de France Femmes avec Zwift in terms of social responsibility: moving towards an ever more responsible organization and committing to mobility by bicycle through its program “l'Avenir à Vélo” (“the future on bike”).

SUEZ, Société anonyme, a company incorporated under the laws of France, with a share capital of €63,757,000. Head Office: 16, place de l'Iris (Tour CB21) – 92040 Courbevoie, France – registered under number: 901 644 989 RCS Nanterre Trade and Companies Registry – VAT number: FR60901644989

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Sabrina SOUSSAN, Chairman and CEO of SUEZ: *“This partnership is a continuation of our commitment to women's sport, of which the FDJ-SUEZ cycling team is the standard bearer, and to the promotion of exemplary environmental practices. With the 40,000 employees of the SUEZ Group, we are happy to support the Tour de France Femmes avec Zwift in its eco-responsible approach and to enable it to innovate to move towards an ever more circular economy.”*

Marion ROUSSE, Director of the Tour de France Femmes avec Zwift: *“The Tour de France Femmes avec Zwift, which is already the biggest cycling competition in the world for the women's peloton, aims to serve as a model, by promoting the use of the bike on a daily basis and by limiting as much as possible the impact of the event on the environment. I am delighted that a major group like SUEZ allows us to innovate in this area, by supporting us in the implementation of an unprecedented system in terms of access to water.”*

Key figures:

- **128 water fountains**, connected to the drinking water network, set up at the start and finish sites
- **4,000 eco cups** provided to guests present in the start and finish areas
- **1,600 eco-designed water bottles** provided to those accredited for the event
- **1,000 cans** made available to riders on a dedicated motorbike
- **30 waste collection areas** along the route
- **2 hybrid vehicles** in the publicity caravan bearing the message **“water for all, all for water”**

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About SUEZ:

Faced with growing environmental challenges, SUEZ has been delivering essential services that protect and improve our quality of life for more than 160 years. SUEZ provides its customers with innovative and resilient solutions for water and waste services. With 40 000 employees across 40 countries, the Group works with customers to create value over the full lifecycle of their assets and services, and to drive their low carbon transition. In 2022, SUEZ provided drinking water for 68 million people worldwide and sanitation services for more than 37 million people. The Group generated 3.7 TWh of energy from waste and wastewater, and avoided 4 million tons of CO2 emissions. In 2022, SUEZ has generated revenues of 8.8 billion euros. For more information: www.suez.com/ Twitter @suez*

**restated on a 12-month basis.*

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