



Paris, August 8<sup>th</sup> 2024

### **SUEZ again supports the Tour de France Femmes avec Zwift**

**Following the success of the first year of the partnership in 2023, SUEZ is renewing its support for the Tour de France Femmes avec Zwift for a further three years. For this third edition, from 12<sup>th</sup> to 18<sup>th</sup> August, 2024, SUEZ is extending the use of its services to optimise the distribution of drinking water and waste management. By taking part in the competition's ecological transition, the Group is confirming its position at the forefront of women's cycling.**

SUEZ is responsible for connecting the start and finish sites of the eight stages to the drinking water network, installing water fountains for runners, organisation members, guests, media and spectators, and distributing eco-designed water bottles and reusable cups. Building on the success of their launch in 2023, these measures have been renewed to continue efforts to reduce waste and raise awareness of drinking water consumption.

In addition, SUEZ is providing the public with educational information on water access and water quality through the "Mon eau" application. The Group is also spreading playful messages on resource conservation and the adoption of good waste sorting practices in fan zones, on the roadside with its advertising caravan, and on social networks.

These actions are fully in line with the sustainable development strategy of the Tour de France Femmes avec Zwift, which aims to optimise the environmental footprint of this popular event, and to promote cycling mobility through its "l'Avenir à Vélo" program.

**Sabrina Soussan, Chairman and CEO of SUEZ** said: *"We are delighted to continue our 3-year partnership with the Tour de France Femmes avec Zwift and to support the ecological transition of this emblematic race. This partnership completes SUEZ's commitment since 2022 to the FDJ-SUEZ team, one of the world's elite cycling teams. At SUEZ, we help to promote the values of sport: common goals, going beyond, team spirit."*

**Marion Rousse, Director of the Tour de France Femmes avec Zwift**, added: *"The Tour de France Femmes avec Zwift has a real stake in the ecological transition. Thanks to SUEZ, we can provide an optimal solution that fully supports the event's commitment to sustainable developments. We are delighted to continue our actions through the partnership with SUEZ for another three years"*.

SUEZ, Société anonyme, a company incorporated under the laws of France, with a share capital of €63,757,000. Head Office: 16, place de l'Iris (Tour CB21) – 92040 Courbevoie, France – registered under number: 901 644 989 RCS Nanterre Trade and Companies Registry – VAT number: FR60901644989

## Key figures :

- **96 water fountains** connected to the drinking water network, set up at the start and finish sites throughout the week of the Tour de France Femmes avec Zwift;
- **16,000 ecocup**s distributed at the start and finish sites;
- **2,200 eco-designed water bottles** supplied to accredited participants;
- **600 jerry cans** provided to runners by a "coolness motorbike";
- **250 flasks** supplied to motorcyclists during the competition;
- **22 waste collection zones** along the route;
- **6 drinking water stations** along the route;
- **2 hybrid vehicles** in the advertising caravan carrying the message "L'eau pour tous, toutes pour l'eau"<sup>1</sup>.

## About SUEZ:

*Faced with growing environmental challenges, SUEZ has been delivering essential services that protect and improve our quality of life for more than 160 years. SUEZ provides its customers with innovative and resilient solutions for water and waste services. With 40,000 employees across 40 countries, the Group works with customers to create value over the full lifecycle of their assets and services, and to drive their low carbon transition. In 2023, SUEZ provided drinking water for 57 million people worldwide and sanitation services for more than 36 million people. The Group generated 7.7 TWh of energy from waste and wastewater. In 2023, SUEZ generated revenues of 8.9 billion euros. For more information: [www.suez.com](http://www.suez.com) / X @suez / LinkedIn @SUEZ.*

## Press contact

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<sup>1</sup> "Water for all, all for water"

General

Find out more about the SUEZ Group  
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