

Paris, 13 November 2019

SUEZ facilitates waste-sorting practices with a new mobile application

On the occasion of European Week for Waste Reduction, from 16 to 24 November 2019, SUEZ is launching a new service to help citizens to adopt the right preventive and sorting practices.

The “monservicedéchets” application, developed in partnership with the UZER start-up, completes the web version www.monservicedechets.com, launched in 2016. Three years after its launch, this online information portal is now used by 900 municipalities, representing more than two million inhabitants.

This service is now accessible from an application that can be downloaded for free onto smartphones or tablets, once the local authority has subscribed to the service. This easy-to-use application turns citizens into players in the circular economy in just a few clicks, because waste that is properly sorted is easier to recover.

By scanning the barcode on packaging, users can see whether it is recyclable, and find out how to sort their waste according to the local instructions. They can also discover more about the nutritional quality of the products¹ and the presence of any additives or allergens. An interactive map shows the different collection points in the municipality: voluntary collection points, recycling centres, communal shared composters, etc. Users can also report unauthorized dumping of waste or ask for bulky waste collection at home. Finally, the points earned every time a user scans a product can be converted into individual rewards (e.g., tickets for the municipal swimming pool), can benefit the neighbourhood (new urban furniture, communal shared composters, etc.) or can be given as a donation to an association.

Pierre Andrade, Digital France Director of SUEZ: *“Digital technology is an essential lever to take up our environmental challenges, and the one of recycling in particular. This is the reason why the Group has put digital technology at the heart of its activities. The “monservicedéchets” application completes the range of digital solutions developed by SUEZ and combines “sorting better” with “consuming better” to help citizens to adopt ecologically responsible practices.”*

Press contacts:

SUEZ

Elodie Vandevoorde

France Press Officer

+33 (0)1 58 81 54 46

elodie.vandevoorde@suez.com

UZER

Paul Alarcon

Cofounder

+33 (0)6 58 16 55 08

palarcon@uzer.eu

¹ Among 700 000 referenced products

About UZER

Founded at the end of 2014, the UZER start-up develops technological solutions that help consumers to adopt ecologically responsible practises, from choosing their products, to reducing their waste. These solutions are based on a unique database containing the detailed characteristics of more than 700,000 consumer products and their packaging. The company collaborates closely with major retailers and recycling operators to integrate its solutions in their offers in order to help them to improve the social and environmental performance of their customers.

About SUEZ

With 90 000 people on the five continents, SUEZ is a world leader in smart and sustainable resource management. We provide water and waste management solutions that enable cities and industries optimize their resource management and strengthen their environmental and economic performances, in line with regulatory standards. To meet increasing demands to overcome resource quality and scarcity challenges, SUEZ is fully engaged in the resource revolution. With the full potential of digital technologies and innovative solutions, the Group treats over 45 million tons of waste a year, produces 4.4 million tons of secondary raw materials and 7.7 TWh of local renewable energy. It also secures water resources, delivering wastewater treatment services to 66 million people and reusing 1.1 billion m³ of wastewater. SUEZ generated total revenues of 17.3 billion euros in 2018.

Find out more about the SUEZ Group
on the [website](#) & on social media



SUEZ

Siège social - Tour CB21 - 16 place de l'Iris, 92040 Paris La Défense Cedex, France - Tel : +33 (0)1 58 81 20 00 - www.suez.com SA au capital de 2 485 450 316 euros - Siren 433 466 570 RCS NANTERRE – TVA FR 76433 466 570