# press release











Paris, 22nd April 2021

April 22, 2021: Earth Day

# SUEZ and LyondellBasell extend their collaboration with Samsonite to produce a new range of suitcases using recycled plastics

On the occasion of Earth Day, SUEZ, LyondellBasell and Samsonite reaffirm their commitment to reducing their clients' environmental footprint by developing even more sustainable products. Quality Circular Polymers (QCP), the plastics recycling joint venture of SUEZ and LyondellBasell, has renewed its collaboration with Samsonite for its *Magnum Eco* suitcase collection. This new range leverages QCP's expertise in high-quality polymers<sup>1</sup> recycling and focuses on giving post-consumer plastics a second life while reducing the use of virgin materials.

Building on the success of the S'Cure ECO collection launched in 2019, and in order to preserve natural resources, Samsonite, well known for the quality and durability of its products, has launched its new *Magnum Eco* suitcase range made from secondary plastics materials. The luggage industry leader turned once again to QCP to benefit from its expertise in plastics recycling and recovery to take part in the conception of this new collection. Designed in Europe, the suitcases are made from household plastic waste from the Netherlands and Belgium, such as plastic bottles and yogurt pots: the large size suitcase incorporates recycled plastic waste equivalent to 483 yoghurt cups and 14 plastic bottles. Using the innovative Recyclex™ technology, the exterior shells are made entirely from recycled plastics and the interior fabric is also developed from 100% recycled PET bottles.

The new *Magnum Eco* collection illustrates QCP and Samsonite's joint commitment to developing responsible products that incorporate recycled plastics resulting in a lower carbon footprint.

Christine Riley Miller, Samsonite's Global Director of Sustainability sees this industry-first innovation as part of a bigger picture: "We are continuously looking for new ways to reduce our environmental footprint across our operations. This includes innovating how our products are made so we play our part in repurposing plastic waste."

"LyondellBasell is taking definitive action to advance its circular economy ambitions, and the Samsonite Magnum Eco luggage is a perfect demonstration of bringing this valuable plastic resource back to life. This recycled material, polymers from our CirculenRecover product range, is providing travelers with a durable, lasting product. We are honored to join Samsonite in being part of this sustainable solution to help end plastic waste in the environment, and endeavor to continuously innovate to meet our customer's needs" commented Richard Roudeix, LyondellBasell Senior Vice President of Olefins and Polyolefins for Europe, Middle East, Africa and India.

"We are delighted to continue our collaboration with Samsonite. R&D, a key driver of growth and differentiation for the SUEZ Group, combined with our expertise in recycling high-quality polymers, played an important role in the development of this new suitcase range. We are proud to offer concrete circular solutions and technologies to our

<sup>&</sup>lt;sup>1</sup> Polypropylene and polyethylene

customers. We are particularly vigilant in ensuring the traceability, compliance and sustainability of the plastics that we recycle, with LyondellBasell, within the QCP joint venture" added Jean-Marc Boursier, Senior Executive Vice President of SUEZ in charge of the France Region and Group Chief Operating Officer.

This new collaboration comes after QCP's acquisition in December 2020 of TIVACO, a plastic recycling company located in Belgium. With a capacity of processing approximately 22,000 tonnes of recycled plastics per year, this acquisition brought QCP's total plastic recycling capacity to approximately 55,000 tonnes per year.

The new collection of suitcases, which starts at €169, comes in four different sizes and is exclusively available at leading department stores and Samsonite stores.

Plastic bales managed at QCP facility, producing high quality recycled plastics for industry.



®David Plas

Black plastic pellets produced from the treatment and recovery of household waste. 
®David Plas



Quality Circular Polymers (QCP) facility in the Netherlands.



®David Plas

Samsonite's "Magnum Eco" suitcase collection.



®Samsonite

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### About Samsonite:

Founded in 1910, Samsonite is the world's leading luggage brand with an extensive legacy in trendsetting travel solutions. Renowned for breakthrough research, development and its commitment to innovation, Samsonite has excelled since its inception in a number of industry firsts, including the use of the revolutionary Curv® material in the luggage arena. Samsonite offers an extensive range of travel, business, kids, casual and personal accessory products. Samsonite helps travelers journey further, with ever-lighter and stronger products. www.samsonite.com

#### About LyondellBasell:

LyondellBasell (NYSE: LYB) is one of the largest plastics, chemicals and refining companies in the world. Driven by its employees around the globe, LyondellBasell produces materials and products that are key to advancing solutions to modern challenges like enhancing food safety through lightweight and flexible packaging, protecting the purity of water supplies through stronger and more versatile pipes, improving the safety, comfort and fuel efficiency of many of the cars and trucks on the road, and ensuring the safe and effective functionality in electronics and appliances. LyondellBasell sells products into more than 100 countries and is the world's largest producer of polypropylene compounds and the largest licensor of polyplefin technologies. In 2021, LyondellBasell was named

to FORTUNE Magazine's list of the "World's Most Admired Companies" for the fourth consecutive year. More information about LyondellBasell can be found at www.lyondellbasell.com.

#### About SUEZ:

Since the end of the 19th century, SUEZ has built expertise aimed at helping people to constantly improve their quality of life by protecting their health and supporting economic growth. With an active presence on five continents, SUEZ and its 90,000 employees strive to preserve our environment's natural capital: water, soil, and air. SUEZ provides innovative and resilient solutions in water management, waste recovery, site remediation and air treatment, optimizing municipalities' and industries' resource management through "smart" cities and improving their environmental and economic performance. The Group delivers sanitation services to 64 million people and produces 7.1 billion m³ of drinking water. SUEZ is also a contributor to economic growth, with more than 200,000 jobs created directly and indirectly on an annual basis, and a provider of new resources, with 4.2 million tons of secondary raw materials produced. By 2030, the Group is targeting 100% sustainable solutions, with a positive impact on our environment, health and climate. SUEZ generated total revenue of €17,2 billion in 2020.

# Find out more about the SUEZ Group on the <u>website</u> & on social media







