Q1 : What is Kovai Innovate about?

Kovai Innovate is a Coimbatore wide innovation challenge by Suez to identify problems faced by the citizens of Coimbatore under themes such as water quality, sustainability, conservation and digital solutions.

Students are invited to apply to the contest and work with the Suez team in building solutions for the problem statements of the citizens of coimbatore.

Q2: What are the themes?

Theme 1: Water quality
- Contamination
- Taste, Odour, color
- Testing

Theme 2: Sustainability
- Recycling
- Upcycling
- Reduce footprint and low environmental impact

Theme 3: Water conservation and access
- Equitability
- Water reduction and loss
- Awareness on water usage

Theme 4: Digital solutions
- Sustainability
- Conservation
- Quality

Q3: Rules to participate in the contest

1. Participants should be enrolled as a student in colleges based in Coimbatore
2. They should participate as a team of minimum 3 and maximum 5 members per team. In this case, the participants must appoint a 'lead participant' to represent them.
3. Students should apply with a feasible idea.
4. Students should adhere to the mentioned timelines and deadlines for the challenge.
5. Applications must be readable, accessible and printable. Incomplete applications may be considered inadmissible if essential elements are missing
6. Each team can submit upto 3 ideas in any themes of their choice

DEADLINES & ADMISSIBILITY
Deadlines
Opening of the challenge submission from Coimbatore Citizens: 16 September 2022
Opening of the ideas submission by students: January 2023
Closing date for ideas submission: 17 March 2023

Q4: Eligibility Criteria / Can I participate?

1. All the teams' participants must be enrolled in a university or institution in Coimbatore, India.
2. The participants cannot be directly related to a current employee at Suez.
3. To be considered for the Contest, entries must be: (i) complete (as determined by Suez); (ii) received by 17 March, 2023 11:00pm IST; and (iii) in English (unless otherwise specified).

Q5: How many submissions can a team make?

1. Each registered team can submit upto 3 ideas in any theme of their choice.
2. Kindly ensure each idea submitted is made through separate applications (Please do not submit multiple ideas on the same application form).

Q6: How many students can be part of 1 team?

Minimum: 3 participants
Maximum: 5 participants

Q7: Who cannot participate

Family of Suez employees cannot participate

Q8: What is the evaluation criteria?

1. Uniqueness and innovation in the idea
2. Team capabilities to build the solution
3. Technical and commercial feasibility of the solution

Q9: What is in it for me? :)

Winner get:
1. Internship at Suez (one of the worlds' largest water and waste management operators).
2. Prize money
3. Opportunity to build solutions with Suez experts
4. Mentorship by Suez leaders
5. Exposure to the innovation ecosystem in India